

How To Build The Dental Practice Of Your Dreams Without Killing Yourself In Less Than 60 Days

This book helps dental students to prepare for the difficult transition into dental primary care. It provides a background to the holistic approach senior students are encouraged to use when identifying treatment needs and covers the integration of treatment and its planning, aspects of dental team building, practice selection and management matters.

If you're thinking about buying a dental practice, you must read this book. Thousands of dentists go through the process of buying a dental practice every year. Did they choose a good practice? Did they buy at the right price? Did they buy at the right time? The stakes are high to get the RIGHT answers to those questions. Buy the wrong practice and you're looking at stress, money worries, angry staff and patients, and a frustrated family that doesn't see you as much as they'd like. Buy the right practice, like many do, and you have the foundation upon which to thrive - happy, relaxed, wealthy and positively impacting the lives of patients and living the life of your dreams. Unfortunately, the process of how to buy a dental practice remains a black box for the majority of buyers. Advice, tips and information are spread across magazines, blogs, online forums and podcasts with no easy way to tell the good advice from the bad. Until now. How to Buy a Dental Practice walks buyers step-by-step through the process of finding, analyzing, and

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purchasing a great dental practice. In this book you'll find answers to questions like: - How do I find a good practice? - How do I choose a good accountant and attorney? - How can I tell a good practice from a bad one? - When is the right time to sign a letter of intent? - What can I negotiate besides price? - How do I get a bank loan? - What do I do after I find a practice to buy? After reading this book, you will be armed with the specific knowledge and checklists to find, analyze and purchase the right practice for you.

If you are among the dentists who have always dreamed of building a group practice, this is the book you've been looking for. Multiple practice ownership not only works but is extremely lucrative."The next three to five years are a red-hot market for multiple practice ownership." These were the sentiments a senior VP at one of the largest dental supply companies in the world shared with us. What does this mean for you? The banks are lending again. The marketplace has shifted to create a buyer's market. Now is the time to become a multiple practice owner. Between the covers of this book, you will find the answers to many of your questions about building a group practice. It is a warning to those who want to go down this route and don't know what they are doing. This book is as much about knowing what not to do as knowing what to do. Before you make the important investment in building a group practice, you will have dozens of questions. When should I hire an associate? What size practice should I purchase and why? How should I finance the purchase of a practice? In *How To Build A Group Practice*, you will learn the answer to

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these questions and more. You will learn how your life can be transformed by building a group practice. If you feel you deserve a fulfilled life, financial freedom, and the time to take three months vacation, inquire within.

???Discover how you can kickstart your dental practice in 90 days or less!??? Are you a dentist, and you're struggling to get your business off the ground? Are you searching for the best ways to boost your client base, improve your profits, and market your dental clinic like a pro? Interested in learning from a seasoned dental marketing expert? Dentistry is an essential service, but far too many dentists struggle to get their clinics off the ground and stand out from the crowd. With ever-growing competition and new websites appearing left and right, how can you build an unforgettable online presence and master the art of dental advertising? Now, join best-selling author and dental marketing expert Alex Wong as he reveals the best ways to kickstart your dental business and start seeing results. As the head copywriter for a dental marketing agency for three years, Alex knows exactly what it takes to gain exposure and get your business off the ground. Inside this guide, you'll discover a powerful 90-day plan for identifying your target market, creating a killer dental marketing plan, building your online presence, and then scaling your business to the stars! Written in a concise, easy-to-digest way, you can follow along even if you're a complete beginner to the world of marketing. Plus, with a collection of simple action plans and worksheets to instantly kickstart your marketing skills, now you can build your dream dental practice in no time. Here's just a little of

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what you'll find inside: ? The Secret To Identifying Your Target Audience ? How To Create a Powerful USP and Define Your Dental Business Goals ? Simple Ways To Develop Your Lead Magnet and Build Your Online Presence (Even If You're Not a Tech-y Person) ? Top Tips For Writing Emails That Sell ? Practical Ways To Build Your Dental Website For Less Than \$200! ? The Essential Differences Between Advertising and Marketing (and Why They Matter) ? Surprisingly Effective Advertising Strategies ? And Much More! So if you're stuck struggling to get your dental practice off the ground, or if you want to drive more clients to your clinic and master the art of online dental marketing, then Dental Marketing Hacks is for you. Discover from the expert how to define your goals, write emails that sell, and build an unforgettable online presence! ?Scroll up and buy now to kickstart your online dental marketing campaign today!?

It makes no difference whether you are a National Health Dental Practice, or a top end Cosmetic Dental Practice, if you have a passion for providing excellent communication to your Patients, then you will love this book. You will discover; * How to turn patient enquires to your practice into an appointment * How to create the perfect consultation and patient journey * How to talk money with confidence and achieve the prices your services deserve * The secrets to becoming a true master of the art of persuasion * How to present solutions to patients, so they want to buy from you * How to work together as a team, so that you never drop the baton again * Help more of your patients say YES more

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often And more "I have known Ashley for a number of years and have attended many of his courses. I have always been impressed by his unique approach to a skill at which many dentists are poor- Sales & Communication. What makes this book different from the rest, is that it concentrates on the patient journey from initial enquiry to completion. With a mix of anecdotes and skills it highlights ways in which practices can move forward. A must for the whole practice team." John Lewis Ghyllmount Dental

This book is designed to meet the needs of both dental students and dentists by providing succinct and quickly retrievable answers to common dental questions. Students will find both that it clearly presents the particulars which should be familiar to every dentist and that it enables them to see the big picture and contextualize information introduced to them in the future. Practicing dentists, on the other hand, will employ the book as a daily reference to source information on important topics, materials, techniques, and conditions. The book is neither discipline nor specialty specific. The first part is wide ranging and covers the essentials of dental practice while the second part addresses individual specialties and the third is devoted to emergency dental treatment. Whether as a handy resource in the student s backpack or as a readily available tool on the office desk, this reference manual fills an important gap in the dental literature. Owning and operating a dental practice can be difficult and confusing. However, it doesn't have to be that hard! In this dental practice growth guidebook, you will

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discover: - Introduction - About this Book - About the Author - The importance of business growth and survival - Introduction - Delegation - Practice Management Coaches, Forums and Pages - Business Mindset and Assessment - Leadership - Integrity - Don't appear money hungry - And so much more! Get your copy today!

Dr. David Moffet is an international expert in dental practice management. With over 32 years of dental experience, he has developed a simple, practical, and incredibly effective way of increasing the number of patients you see... the amount of money you charge... and the percentage of large case revenues your patients will happily accept. In some cases, Moffet's strategy has resulted in over \$100,000 in additional cash flow in just weeks. All you need is a decent team and his secret weapon, "The Ultimate Patient Experience™." The UPE is a unique, low-cost system of unique patient engagement that is incredibly easy to put in place. In fact, one of Moffet's strategies costs less than \$40 to implement, and you can have it up and running by the end of business, today. The Ultimate Patient Experience has allowed Dr. Moffet to:

- Sell his dental practice for a cool \$2.75 million - for which he collected 80% in cash, 20% in stock...
- Consistently increase his prices (10.55% per year, on average) while retaining over 90% of his patients...
- And DOUBLE his cold phone conversion rates, using a

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strategy that will take you less than 10 minutes to set up... Inside these pages, you'll discover exactly how Dr. Moffet accomplished each of these things, and how you can, too. "For decades now, I have recommended Michael Gerber's E-Myth Revisited as the go-to entrepreneurial guide. After reading David Moffet's How To Build The Dental Practice of Your Dreams (Without Killing Yourself!) in Less Than 60 Days, I now say that same thing to any and all dentists. David Moffet walks his talk and has not only built a thriving and successful dental practice but a life of wonder and enrichment as well. Anyone aspiring to build both a thriving dental practice and life, READ this book. It has all the secrets to such success!" ?Jack Daly CEO, JackDaly.net "Don't just read this book. Use this book. Dr. Moffet provides you the playbook, revealing how to build a successful seven-figure practice while working four days a week for 37 weeks." ?Shep Hyken Customer Service Expert and New York Times bestselling Author of The Amazement Revolution "David has a natural passion for patient awareness and service. This book outlines the understanding of why you need to focus on world-class service to fast track the success of your profession. The book will inspire you, motivate you, and keep you loving the world of dentistry, not dreading it." ?Kathy Metaxas Director, Consultant, International Speaker, and Professional Motivator "This book not only teaches how to create

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the ultimate patient experience, it is a game plan on how to become a business customers cannot live without. Moffet did exactly that and now shares how you can too. Everyone in your organization needs to read this book.” ?John R. DiJulius III Author of The Customer Service Revolution “David Moffet encourages his readers to let no one ever come to you without leaving better and happier. His premise is simple: the secret to success is not a secret...work hard, shift your thinking, and add real value to people’s lives.” ?Dr. Ronald F. Arndt, DDS, MBA, MAGD Master & Board Certified Coach THE DENTAL COACH “The best dentists and practices always want to be better. David Moffet can give you the tools to continue building your dream practice year after year while enjoying more freedom to enjoy your other life.” ?Linda Miles Founder, Linda Miles & Associates; Founder, Speaking Consulting Network; Cofounder, Oral Cancer Cause (a 5013c) “A practical guide based on decades of experience. Dr. Moffet’s advice is clear, accessible, and applicable, and the book is fun to read. Whether you’re just starting your practice or you’re looking for that next stage of growth, this book will help.” ?Dr. Howard Farran, DDS, MBA International Lecturer and Publisher/Founder of Dentaltown Magazine Master the world of dental marketing with this cutting-edge collection! Do you want to discover the best strategies for kickstarting your dental marketing

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efforts? Looking for ways to build your client base, attract new patients, and master the online sphere? Want to learn first-hand from an expert copywriter and experienced dentist? Then this bundle is for you! Inside this brilliant 3-in-1 book collection, you'll join best-selling author and dental marketing expert Alex Wong as he shares his years of dental marketing expertise. Breaking down the principal strategies for creating an unforgettable online presence, driving traffic with a top-notch website, and writing viral blog content, this bundle is perfect for any orthodontist, endodontist, periodontist, or anyone in the oral health field looking to expand their dental clinic and build their business. Inside *Dental Marketing Hacks*, you'll uncover a powerful formula for mastering the art of online dental marketing, including: ? The Secret To Identifying Your Perfect Target Audience ? Step-By-Step Instructions For Building Your Online Presence (Even If You're Not a Tech-Y Person) ? Practical Ways To Get Your Dental Website Off The Ground For Less Than \$200! ? Top Tips For Writing Emails That Sell ? And Ingenious Advertising Strategies To Kickstart Your Dental Practice! Inside *Dental Copywriting Hacks*, you'll find a complete blueprint for crafting engaging, effective content to help you stand out from the crowd, including: ? How To Build Your "Action Plan" and Position Yourself In The Market ? Surprisingly Simple Ways To Create Your Homepage, Team Page, Contact Page and

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More ? How To Do Keyword Research Like a Pro ? Proven Copywriting Techniques To Hook Readers and Demonstrate Your Expertise ? And Much More... And inside Blogging Hacks For Dentistry, you'll learn the essential steps for creating viral, must-read blog content to find more patients and grow your practice, including: ? Tips and Tricks For Finding - and Engaging With - Your Target Readership ? Simple Ways To Generate an Entire Year's Worth of Topics (So You Can Focus Less On Brainstorming and More On Dentistry) ? The Secret To Creating Attention-Grabbing Headlines ? Easy-To-Use Tools For Creating Profitable Keywords ? And How To Make Optimized, Shareable, and Viral Dental Blog Content! Whether you're setting up your brand-new dental office for the first time, or if you're a seasoned professional looking to expand your skillsets and find more patients, the ingenious lessons inside this bundle are specially designed to help you master your online presence, create compelling blog content, and build an unforgettable website. Ready to supercharge your dental practice? Scroll up and buy now to get started!

Managing a Dental Practice the Genghis Khan Way shows you how to turn your practice into a successful business. Being an effective practice manager demands a clear vision, sufficient business knowledge and, above all, wise judgement. Never intended to be a theoretical book, this is a "warts-and-

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all" guide to managing a dental practice, written by s Your Niche Can Make You Rich! Make Your Dental Practice into a Multi-Million-Dollar Business. ?For years, Dr. Jerry Lanier, DDS, has wanted to write a book for dentists about exiting their dental businesses rich. And now that he has become an eminently successful entrepreneur, he has fulfilled that wish with the publication of The Entrepreneur Dentist. Dr. Lanier's book is for every dentist whose ideas of retirement have less to do with downsizing and more to do with travel and living the good life--with absolutely no concerns about money. Aspiring dental entrepreneurs will find Dr. Lanier's book thorough, accessible, and informative. The Entrepreneur Dentist contains everything successful dentists with big dreams need to know about building a dental business and exiting with wealth. Dr. Lanier shows how the future you've dreamed for yourself and your family can become reality--because you've planned for that future with advice from this exceptional entrepreneur. In 1994, Dr. Jerry Lanier opened his first Kids Dental Kare office, and by 2017, he had 14 offices, employed close to 150 employees, twenty-five associate dentists, and was generating \$20 million per year in revenue. When he sold that business, he was on the way to living the life of his dreams. He wants to show you how to plan ahead so you can do the same with your dental practice. This strategy-and-tactics field manual

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shows future dental entrepreneurs how to take the right steps so you can carve out successful enterprises over the long term. Dr. Lanier covers the ins and outs of building a thriving dental business, both from macro and micro perspectives, and includes practical steps you should take and pitfalls you can avoid. This valuable book will take you from being an aspiring dental entrepreneur with a sole proprietorship to business ownership--and finally, to a lucrative exit to the life of your dreams. Major topics in the book include:

- Defining the dental market and learning how to take advantage of opportunities in it
- Breaking down the dental niche strategy
- Choosing a location (markets, demographics, and other practical considerations)
- Marketing and messaging
- Infrastructure (staffing, processes and procedures, systems)
- Building a team (becoming the boss, hiring dentists, managers, and other key players)
- Growth and expansion and getting ready to exit

What distinguishes your dental practice from all the others? How is what you offer your patients different from the same old, same old? What value does your practice provide independent of your core services? What sets your office apart from your perceived competition? The simplest answer to all of the above questions is: It's not about who you are; it's about who they are - the patients! In this Patient-Centred Approach To Dentistry book, you will discover: - The

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end of an era. - Preventive dentistry's contributions - A humanistic model of health care - The end of The Golden Era. - New model is a pacesetter in health care - Unique factors in dentistry - Philosophical assumptions and beliefs - The need for a new model of health care. - Best of times or worst of times? - Six pressing reasons for change - And so much more! Get your copy today!

This book, richly illustrated in full colour, is a comprehensive guide to the use of local anaesthesia in dentistry that will meet the needs of both students and dental practitioners. It provides the reader with ample background information on the origin of pain and the pharmacology of anaesthetics, and describes the anatomy of the trigeminal nerve in detail. Subsequent chapters cover key areas such as general practical aspects, local anaesthesia in the upper and the lower jaw, the use of local anaesthetics in children, local and systematic complications, and the prevention of side effects. Patients at particular risk of adverse effects are identified and attention drawn to significant legal aspects. This second edition has been completely revised, with more attention to safety, environment, and sterility. Additional injection techniques have been included, and a new chapter is devoted to microprocessor-assisted administration of anaesthetics. Throughout, care has been taken to ensure that the information is clearly presented and

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the text is easy to read.

Succeed in leading and growing your dental practice. Your leadership - as a dentist, specialist or dental surgery owner - directly impacts on team morale and engagement, practice identity and values, staff turnover and performance. Lead Your Dental Practice is your guide to building a cohesive team and an effective and successful practice. This book will help you to: Develop self-awareness: manage yourself and realise what kind of leader you want to be Align and inspire your team: ensure your team understands and shares your vision and values Connect with your people: understand and manage team dynamics and learn how to have difficult conversations effectively Be strategic: put in place regular review and reflection and continue to develop your and your team's skills to move the practice forward

Most books written for dentists, are designed to provide some cheerleading, give you a few helpful nuggets to improve you practice, and then motivate you to sign up with their consulting services. This book, however, breaks down piece-by-piece every component of a highly functioning practice and provides the tools and insight to take your practice the highest level possible In this book, You will learn the systems the author used: - to grow his startup to 1M in collections the first year, and continue to grow 30-40% each year after to almost 3M in just 5 years and still growing! And all out of 5 ops! - to destress the day to day of running his practice, so that he could only do 3 days/week of clinical. - to become the leader that influences practice culture so positively, that

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practice growth becomes organic.

In *Practice Made Perfect*, Dr. Michael Dolby addresses the biggest hurdle faced by most dentists: managing the business side of dentistry. Dr. Dolby provides dentists with the tools needed to maximize the success of any practice through his three pillars of success - Foundation, Systems and Leadership. The methods described in *Practice Made Perfect* are at the core of every successful dental office. When applied consistently, these best practices will result in a more stress-free and profitable business. Dr. Dolby is a practicing dentist and business- management expert with more than 20 years of experience who recognizes that a lack of business training places dentists at a distinct disadvantage in running a practice. Dr. Dolby's practice-enhancement company Triumph-Dental.com was created to help dentists overcome these obstacles and achieve massive success in all phases of their career. Whether you are a seasoned professional or just out of dental school this book is a valuable resource for any dentist striving for greatness in their practice. Learn from someone who actually faces the same challenges you do everyday as a practicing dentist. All you need to do now is start reading!

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Advantage Media Group

Matthew eats lots of sugary foods and doesn't take very good care of his teeth. When Matthew gets toothache he goes to see the dentist. At the appointment, he agrees to have a check-up and treatment to get rid of his toothache. When he feels better, Matthew goes back to the dentist to learn how to keep his teeth and gums healthy. The story gives examples of a dental x-ray, an injection, drilling and filling, and also good oral hygiene routines. This book will be helpful for both professionals and supporters when preparing someone for a

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visit to the dentist or supporting a patient during an appointment.

Dental Practice Transition: A Practical Guide to Management, Second Edition, helps readers navigate through options such as starting a practice, associateships, and buying an existing practice with helpful information on business systems, marketing, staffing, and money management. Unique comprehensive guide for the newly qualified dentist Covers key aspects of practice management and the transition into private practice Experienced editorial team provides a fresh, balanced and in-depth look at this vitally important subject New and expanded chapters on dental insurance, patient communication, personal finance, associateships, embezzlement, and dental service organizations

The parallel aims of a dental practice are to deliver excellent patient care through highly trained and motivated employees and to maximise income and profit. Achieving these aims as a practice manager demands a clear vision, sound preparation, planning and marshalling of resources, broad business knowledge, an understanding of a rapidly changing world, and above all wise judgement. So why Genghis Khan?

Although some in the West see him in negative terms, the Mongol leader created one of the world's greatest empires. His hugely successful strategies included intelligence gathering, understanding his rivals' motivations, being quick to learn and adopt new technologies and ideas, and successful people management. Genghis Khan is one of history's most charismatic and dynamic leaders - and you will need all his skill, strength and tenacity to succeed in both dentistry and business. This how to.' book on survival and empire-building in the dentistry business is ideal for anyone who owns, aspires to own, or is involved in managing a practice. It contains advice relevant to both small and large practices, to dentists working in the National Health Service

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(NHS) and private practice, and to general and specialist practices.

This book explores the interface between clinical dentistry and the management of a modern dental practice. It covers a range of business areas, including the principles of financial management and the use of financial ratios and indicators in relation to practice profitability. There will be an overview of modern marketing techniques including the concept of branding.

This highly practical guide has been completely revised, updated and expanded, highlighting the changing face of dental practice today. It considers characteristics common to successful organisations and applies them to the profession of dentistry. Focusing on 8 key strategies, it is specially designed to develop a thriving dental practice whilst maintaining a high level of patient care. Licensed to drill! Shots, Killing, Out Cold, Asphyxiated, Agents, Accomplices, Cocaine, the Opposition, The Man with the Golden Tooth, Heroes, Villains and a trip to Russia in the days of the old Soviet Union all figure in this fascinating catalogue of stories from nearly 40 years of being LICENSED TO DRILL! See just what really goes on at times behind the doors of a dental practice. Three patients fled, one with the dentist in hot pursuit. Fruit pastilles were laced with anaesthetic, and on one occasion, a 'dangerous mongoose' escaped from its cage in the car park. And so much more. Barrie takes the lid off life in a dental practice in a way that is engaging, entertaining, and totally unforgettable.

Delivering WOW is a blueprint for running and growing a dental practice. Dr. Anissa Holmes was sick of working too much and earning too little, so she decided to do something about it. After years of learning and experimentation, she developed a simple, high-impact process to run and grow a dental practice that turned her office into a high-profit practice with over 50,000 raving Facebook fans and a reliable team

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she can trust to handle anything that comes their way. With this newly-updated and expanded version of a book that helped thousands of dentists build more profitable and enjoyable dental practices, Dr. Holmes walks dentists through building a winning team, maximizing profitability, and reliably growing patient numbers without having to waste time and money on expensive and ineffective advertising methods. If you're tired of feeling guilty, stressed, and frustrated by your practice and want to build one that allows you to make more, work less, and have a meaningful impact in the world, *Delivering WOW* is the step-by-step plan for you!

Say goodbye to crying, restraints, and quiet rooms forever. Replace the use of force with a proven anxiety reduction program. Develop relationships based on trust rather than authority. Learn simple techniques for painless treatment and non-surgical options. Good experiences for children at the dentist encourage lifelong regular care. Dr. Allan R. Pike uses his 38 years of professional experience as a pediatric dentist to offer practical suggestions that can ensure that all children have positive experiences at the dentist. This book outlines how any interested dental staff can easily transition to a no-fear, low-stress practice where forceful methods of behavior management are never needed.

With over fifty years' experience as a dentist, Bernard Lester recalls the triumphs and disasters, the dramas and close calls of his work in both the NHS and private practice, in an honest and humorous account. From medical school to practice owner, follow his story as he describes the characters - both staff and patients - who filled his life with laughter and tears, as he pursued his career.

There is no other book that will show you step by step HOW to build your dental practice, create winning systems, and use online marketing to grow your practice like you've always wanted. Dr. Rinesh Ganatra, after having built 3 state of the

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art practices in Orange County, California reveals how you can create your dream practice and market it for success! You will gain three HUGE insights from this book: 1. How to create and build a dental practice from scratch with no prior construction experience 2. An easy to follow step by step guide to creating winning systems within your practice by focusing on attracting patients, treatment planning, and having patients return to you. 3. Cut through the static and finally LEARN how to enhance the power of your website, online video, and social media to attract and keep more patients in your office than ever before. Only after knowing this can you truly create a presence beyond your location! In Re-Inventing Dentistry, successful dentist and entrepreneur, Dr. Ganatra packages up his knowledge and delivers it in a systematic approach to building and marketing your practice. Whether you are a long time practicing dentist or a new dentist out of school this is a must have book that will take you to new levels of success in life and dentistry. Stop trying to figure it all out by yourself and learn from someone who is a dentist and has done it! Read the book and let Dr. Ganatra help you create your ultimate success in dentistry! Be sure to also check out his free video training series at <http://www.dentalpracticemastery.com>

Unconventional Success For Professionals is wisdom from over 30 years of experience in building a highly successful dental practice that Dr. Steven Poulos delivers in simple lessons that can be applied by any other practice owner that desires to become a leader in their industry. Regardless of the competition, you build an ultra-successful practice with a high performing team.

Discover a better way to plan, design, and build your ideal dental office. As a dentist, your days are packed with patients, leaving you little time to consider the appearance of your office. But patients immediately judge you and your

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practice the second they see your office. A dated office can ruin your reputation, and an inefficient layout will increase stress and lower productivity. In *Making the Right Impression*, the nation's leading dental project consultant, Jason Drewelow, shares years of experience renovating and building dental offices. Whether you're updating your current office or building a completely new office, Jason walks you through what you need to consider and who can help along the way. Learn how to take the stress out of your office project and make an amazing impression."

What if everything you have been told about building a dental practice was wrong? Wendy Briggs and Dr. John Meis challenge dentists with this daily. Two top producers in their own practices reveal their 5-step system that any doctor can follow to double their production. They are showing you how you can create the income needed to grow your practice from what you already have! This means there is no output of money, until you have made the revenue and determined to re-invest that into your practice. That is the beauty of the system that they have laid out.

Build - Run - Grow Your Own Practice If you've dreamed of being your own boss, having control of your own career and building a business you love...Dental CEO Practice Launch will lay the foundation for this path. I'll show you how purchase -build - run and grow your own practice. New Dentists Start From Scratch EVERY TIME! With Practice Launch Coaching you don't have to worry about making mistakes on your own...no more wondering where to start or what to do when starting down the path to practice ownership! I'll walk you through the entire process and help you build your own unique practice...one that compliments your life. Through coaching you'll learn how to set your practice up correctly from day one. SAVE Money by learning to avoid the expensive mistakes that so many dentists make when setting

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up their new practices! I'll show you how to create the systems that will allow your practice to be profitable, efficient and exceptional. You'll learn how to build a dental practice in the new economy...one that converts patients into raving fans. You can build a business that allows you to do the type of dentistry you enjoy, while working with patients you love. Learn the formula for private practice success. I'll give you the resources you need to start your practice, and the guidance you need to build and run a practice that fits your vision for your life. If you are ready to have someone in your corner to help think through major decisions, plan your path to private practice ownership, connect you with the people you need to know to make your practice a reality, help you evaluate your appraisals, crunch the numbers; show you how build your own brand and market your practice in THIS economy... this coaching program will be the perfect tool. I believe that 5 years from now you'll look back on this investment and consider it one of the best career decisions you've ever made. I've already been down the path: dental student, resident, associate dentist, clinical faculty and practice owner and partner... I've worked in the suburbs, rural areas and the big city. I've started a practice from scratch and purchased 3 existing practices...But most importantly I've learned from the best dental guru's (Carl Misch, Frank Spear and Gordon Christensen), business coaches (Leveraged Business Academy) and consultants. I've interviewed some of the most successful practice owners today - to create my training material and formula for building, running and growing a successful practice. I will help coach you to build an amazing practice of your own.- Cole Brenny DDS

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