

Verismo 580 Not Pumping Water

Paul Klee was endowed with a rich and many-sided personality that was continually spilling over into forms of expression other than his painting and that made him one of the most extraordinary phenomena of modern European art. These abilities have left their record in the four intimate diaries in which he faithfully recorded the events of his inner and outer life from his nineteenth to his fortieth year. Here, together with recollections of his childhood in Bern, his relations with his family and such friends as Kandinsky, Marc, Macke, and many others, his observations on nature and people, his trips to Italy and Tunisia, and his military service, the reader will find Klee's crucial experience with literature and music, as well as many of his essential ideas about his own artistic technique and the creative process.

Explore the fascinating lives and loves of the greatest novelists, poets, and playwrights. From William Shakespeare and Jane Austen to Gabriel García Márquez and Toni Morrison, *Writers* explores more than 100 biographies of the world's greatest writers. Each featured novelist, playwright, or poet is introduced by a stunning portrait, followed by photography and illustrations of locations and artefacts important in their lives - along with pages from original manuscripts, first editions, and their correspondence. Trace the friendships, loves, and rivalries that inspired each individual and affected their writing, revealing insights into the larger-than-life characters, plots, and evocative settings that they created. You will also uncover details each writer's most famous pieces and understand the times and cultures they lived in - see how the world influenced them and how their works influenced the world. *Writers* introduces key ideas, themes, and literary techniques of each figure, revealing the imaginations and personalities behind some of the world's greatest novels, short stories, poems, and plays. A diverse variety of authors are covered, from the Middle Ages to present day, providing a compelling glimpse into the lives of the people behind the page.

Musicologist Henry George Farmer (1882-1965) participated in the First International Congress of Arab Music in Cairo in 1932. His journal and minutes, which are presented in this book, reveal aspects and inner-workings of the Congress that have hitherto remained unknown.

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Bad ideas happen to anyone, but truly awful ideas live on forever. Some bad ideas are infamous (remember New Coke or the XFL?), while others have managed to slip under the radar of public consciousness—like the in-car record player. But just because we've forgotten a bad idea doesn't make it any less horrible. We all cringed when Michael Jordan announced he was leaving basketball for baseball, but did you know that Whoopi Goldberg made a never-released \$35-million buddy cop movie where her partner was an animatronic dinosaur named Theodore Rex? Part history, part comedy, *Worst Ideas Ever* takes a look back and explores some of the biggest flops of all time. They say hindsight is 20/20, but it's hard to believe nobody saw these coming. This book delves into the history of disaster, taking you through failed marketing campaigns, terrible pop icon projects, disastrous corporate decisions, and more, with the authors reviewing every funny detail of what went wrong. *Worst Ideas Ever* shows what separates the merely bad ideas from the terrible ones.

In 2008, Howard Schultz, the president and chairman of Starbucks, made the unprecedented decision to return as the CEO eight years after he stepped down from daily oversight of the company and became chairman. Concerned that Starbucks had lost its way, Schultz was determined to help it return to its core values and restore not only its financial health, but also its soul. In *Onward*, he shares the remarkable story of his return and the company's ongoing transformation under his leadership, revealing how, during one of the most tumultuous economic times in history, Starbucks again achieved profitability and sustainability without sacrificing humanity. Offering readers a snapshot of a moment in history that left no company unscathed, the book zooms in to show, in riveting detail, how one company struggled and recreated itself in the midst of it all. The fast paced narrative is driven by day-to-day tension as conflicts arise and lets readers into Schultz's psyche as he comes to terms with his limitations and evolving leadership style. *Onward* is a compelling, candid narrative documenting the maturing of a brand as well as a businessman.

Onward represents Schultz's central leadership philosophy: It's not just about winning, but the right way to win. Ultimately, he gives readers what he strives to deliver every day- a sense of hope that, no matter how tough times get, the future can be just as or more successful than the past, whatever one defines success to be. "Through the lens of his personal leadership journey, with all of its dizzying ups and agonizing downs, Howard Schultz has written, with aching honesty and passion, the single most important book on leadership and change for our time and for every generation of leaders. This book is not just recommended reading, it's required." Warren Bennis, Distinguished Professor of Business, University of Southern California, and author of the recently published *Still Surprised: A Memoir of a Life in Leadership* "[This] sequel to the founding of Starbucks is grittier, more gripping, and dramatic, and [Schultz's] voice is winning and authentic. This is a must-read for anyone interested in leadership, management, or the quest to connect a brand with the consumer." *Publishers Weekly*

Reframing Luchino Visconti: Film and Art gives new and unique insights into the roots of the visual vocabulary of one of Italy's most reputed film authors. It meticulously researches Visconti's appropriation of European art in his set and costume design, from pictorial citations and the archaeology of the set to the use of portraits and pictorial references in costume design. Yet it also investigates Visconti's cinematography in combination with his *mise-en-scène* in terms of staging, framing, mobile framing, and mirroring. Here not only aesthetic conventions from art but also those from silent and sound cinema have been clearly appropriated by Visconti and his crew. This book gives answers to the question: where does the visual splendour of Visconti's films come from? "This book, apart from showing a long-standing passion and fidelity, gives us one of the most original international researches ever produced on Visconti's work. Through thorough archival research and numerous interviews with people close to Visconti such as his crew members, Ivo Blom's monograph reveals the extraordinary network of iconographic and cultural connections that unite Visconti's work, expose Visconti's cinematographic signature and link different historic events with crucial moments in Visconti's personal life." - Gian Piero Brunetta (Università di Padova) *CLUES* is an international scientific series covering research in the field of culture, history and heritage which have been written by, or were performed under the supervision of members of the research institute CLUE+.

Barbara Spackman here examines the ways in which decadent writers adopted the language of physiological illness and

alteration as a figure for psychic otherness. By means of an ideological and rhetorical analysis of scientific as well as literary texts, she shows how the rhetoric of sickness provided the male decadent writer with an alibi for the occupation and appropriation of the female body.

During his many years as a senior executive at Starbucks, Howard Behar helped establish the Starbucks culture, which stresses people over profits. He coached hundreds of leaders at every level and helped the company grow into a world-renowned brand. Now he reveals the ten principles that guided his leadership-and not one of them is about coffee. Behar shows that if you think of your staff as people (not labor costs) they will achieve amazing results. He discusses the importance of building trust, telling hard truths, thinking independently, and more. And he shares inside stories of key turning points for Starbucks, as it fought to hang on to its culture while growing exponentially.

The first study of Ovid, especially his *Metamorphoses*, as inherently visual literature, explaining his pervasive importance in our visual media.

Twentieth-century Italian poetry is haunted by countless ghosts and shadows from opera. *Echoes of Opera in Modern Italian Poetry* reveals their presence and sheds light on their role in shaping that great poetic tradition. This is the first work in English to analyze the influence of opera on modern Italian poetry, uncovering a fundamental but neglected relationship between the two art forms. A group of Italian poets, from Gabriele D'Annunzio to Giorgio Caproni, by way of Umberto Saba and Eugenio Montale, made opera a cornerstone of their artistic craft. More than an occasional stylistic influence, opera is rather analyzed as a fundamental facet of these poets' intellectual quest to overcome the expressive limitations of lyrical poetry. This book reframes modern Italian poetry in a truly interdisciplinary perspective, broadening our understanding of its prominence within the humanities, in the twentieth century and beyond.

In *Pour Your Heart Into It*, former CEO and now chairman emeritus Howard Schultz illustrates the principles that have shaped the Starbucks phenomenon, sharing the wisdom he has gained from his quest to make great coffee part of the American experience. The success of Starbucks Coffee Company is one of the most amazing business stories in decades. What started as a single store on Seattle's waterfront has grown into the largest coffee chain on the planet. Just as remarkable as this incredible growth is the fact that Starbucks has managed to maintain its renowned commitment to product excellence and employee satisfaction. Marketers, managers, and aspiring entrepreneurs will discover how to turn passion into profit in this definitive chronicle of the company that "has changed everything... from our tastes to our language to the face of Main Street" (*Fortune*).

"The Nativity Scene imparts insights into why millions of immigrants left Italy and established their presepe (Christmas cribs) elsewhere, in the new Promised Land . . . Through the image of the presepe, The Nativity Scene presents a dramatic debate over the place and significance of Italy's rich and powerful iconic heritage, and the myths and rituals attendant upon it as shapers of social life"--Publisher's website.

Publisher description: This book presents the definitive case, based on what we know about the brain and learning, for making arts a core part of the basic curriculum and thoughtfully integrating them into every subject. Separate chapters address musical, visual, and kinesthetic arts in ways that reveal their influence on learning.

Tired of Tannhuser? Bored with Bohme? Then open your imagination to the unexpected pleasures of American opera. With this generous, accessible overview, Elise K. Kirk provides a lively history of one of America's liveliest arts. A treasure trove of information on a substantial, heretofore neglected repertoire, *American Opera* sketches musical traits and provides plot summaries, descriptions of sets and stagings, and biographical details on performers, composers, and librettists for more than 100 American operas, many of which have received unjustifiably scant attention since their premieres. From the spectacle and melodrama of William Dunlap's *Pizarro in Peru* (1800) and the pathos of Caryl Florio's *Uncle Tom's Cabin* (1882) to the chilling psychological drama of Jack Beeson's *Lizzie Borden* (1965) and the lyric elegance of John Corigliano's *The Ghosts of Versailles* (1991), opera in America displays the energy and diversity of the nation itself. Kirk shows that this rich, varied repertoire includes far more than familiar jewels such as *Porgy and Bess*, *Candide*, *Susannah*, and *The Consul*. Beginning with the English-influenced harlequinade of the revolutionary period, Kirk traces the development of comic opera, the rise of melodramatic romanticism, the emergence of American grand opera and verismo, and the explosion of eclectic forms that characterized American opera in the twentieth century. Devoting particular attention to the accomplishments of women and black composers and librettists, Kirk explores how American operas have incorporated indigenous elements such as jazz, popular song, folk music, Native American motifs, and Hollywood's cinematic techniques. She also discusses the impact of radio and television broadcasting on opera in America, the advent of opera workshops in universities, the integration of multimedia effects into recent opera productions, and innovations such as co-commissioning and joint staging that have helped sustain American opera as federal support has declined. An engaging introduction for neophytes, *American Opera* also offers an array of welcome surprises for diehard opera fans.

This volume approaches the history of the great city of Alexandria from a variety of directions: its demography, the interaction between Greek and Egyptian and between Jews and Greeks, the nature of its civil institutions and social relations, and its religious, and intellectual history.

For undergraduate Principles of Management courses REAL Managers, REAL Experiences With a renewed focus on skills and careers, the new edition of this bestselling text can help better prepare your students to enter the job market. Management, Thirteenth Edition vividly illustrates effective management theories by incorporating the perspectives of real-life managers. Through examples, cases, and hands-on exercises, students will see and experience management in action, helping them understand how the concepts they're learning actually work in today's dynamic business world. Students will gain hands-on practice applying management concepts with MyManagementLab. They'll engage in real business situations with simulations, build their management skills by writing and talking about different management scenarios, have access to a video library to help put concepts into perspective, and more. Also available with MyManagementLab

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This edited volume brings together innovative contributions from a range of health and social care professionals and research scientists who are interested in introducing new approaches to qualitative research into the world of health and social care. A range of methodologies including discourse analysis, imagework, cut-up technique, minimalist passive interviewing technique and social action research are discussed along with their histories, methods and their applicability to practice. Illustrated by examples drawn from clinical and practice settings, the book also explores recent developments and their implications for, and impact on, delivery and good practice evaluation in health and social care. The book encourages an in-depth appreciation of the concept of evidence - what it means, how it is arrived at and the consequences of it being applied, and: enables health and social care professionals, academics and students to learn more about new qualitative methodologies broadens understanding of notions of good practice encourages new thinking about the application of methodologies to practice.

The definitive history of the world's most popular drug *Uncommon Grounds* tells the story of coffee from its discovery on a hill in ancient Abyssinia to the advent of Starbucks. Mark Pendergrast reviews the dramatic changes in coffee culture over the past decade, from the disastrous "Coffee Crisis" that caused global prices to plummet to the rise of the Fair Trade movement and the "third-wave" of quality-obsessed coffee connoisseurs. As the scope of coffee culture continues to expand, *Uncommon Grounds* remains more than ever a brilliantly entertaining guide to the currents of one of the world's favorite beverages.

The Diaries of Paul Klee, 1898-1918 Univ of California Press

Fair trade is a fast-growing alternative market intended to bring better prices and greater social justice to small farmers around the world. But what does a fair-trade label signify? This vivid study of coffee farmers in Mexico offers the first thorough investigation of the social, economic, and environmental benefits of fair trade. Based on extensive research in Zapotec indigenous communities in Oaxaca, *Brewing Justice* follows the members of the cooperative Michiza, whose organic coffee is sold on the international fair-trade market, and compares them to conventional farming families in the same region. The book carries readers into the lives of coffee-producer households and communities, offering a nuanced analysis of fair trade's effects on everyday life and the limits of its impact. *Brewing Justice* paints a clear picture of the dynamics of the fair-trade market and its relationship to the global economy. Drawing on interviews with dozens of fair-trade leaders, the book also explores the movement's fraught politics, especially the challenges posed by rapid growth and the increased role of transnational corporations. It concludes with recommendations to strengthen and protect the integrity of fair trade. This updated edition includes a substantial new chapter that assesses recent developments in both coffee-growing communities and movement politics, offering a guide to navigating the shifting landscape of fair-trade consumption.

Documents the cultural revolution behind 1967's five Best Picture-nominated films--"Guess Who's Coming to Dinner," "The Graduate," "Doctor Doolittle," "In the Heat of the Night," and "Bonnie and Clyde"--and how they reflected beliefs about race, violence, and identity.

Founded in 1971 and acquired by CEO Howard Schultz in 1987, Starbucks was an American success story. In forty years it grew from a single-location coffee roaster in Seattle, Washington to a multibillion-dollar global enterprise that operated more than 17,000 retail coffee shops in fifty countries and sold coffee beans, instant coffee, tea, and ready-to-drink beverages in tens of thousands of grocery and mass merchandise stores. However, as Starbucks moved into new market contexts as part of its aggressive growth strategy, the assets and activities central to its competitive advantage in its retail coffee shops were altered or weakened, which made it more vulnerable to competitive threats from both higher and lower quality entrants. The company also had to make decisions on vertical integration. This case study discusses these issues.

The most famous and longest lasting American cocktail guide.

Questa raccolta di poesie e di racconti popolari anonimi in dialetto molisano tracciano il percorso di due storie che, pur diversificate, si compenetrano e si completano a vicenda: la storia individuale dell' autore e la storia collettiva della società di un paese del Sud. Le immagini di un mondo apparentemente immobile e arcaico si alternano alle vicende di una realtà storica complessa e tormentata, nel cui magma vecchio e nuovo si scontrano e si fondono. This collection of poems and anonymous folktales in the Molisan dialect traces the unfolding of two stories which, although distinct, interweave and complete each other: the author's individual story and the story of a town in the South of Italy. The images of an apparently immobile and archaic world alternate with the events of a complex and tormented historical reality, in whose magma the new and the old clash and fuse."

This text tells how opera, steeped in European aristocratic tradition, was transplanted into the democratic cultural environment of America. It includes vignettes of productions, personalities, audiences and theatres throughout the country from 1735 to the present day.

This alphabetical reference covers the entire spectrum of the recording of sound, from Edison's experimental cylinders to contemporary high technology. The major focus is on the recorded sound industry in the US, with additional material on Canada, Europe, Australia, and New Zealand. The coverage is particularly strong on the earliest periods of recorded sound history--1877-1948, the 78 rpm era and 1949-1982, the LP era. In addition to performers and their work, entries also cover important commercial organizations, individuals who made significant technical contributions, societies and associations, sound archives and libraries, magazines, catalogs, award winners, technical topics, special and foreign terms, copyright laws, and other areas of interest. Annotation copyright by Book News, Inc., Portland, OR

Completely revised and updated to include the most up-to-date selections, this is a bold and bright reference book to the novels and the writers that have excited the world's imagination. This authoritative selection of novels, reviewed by an international team of writers, critics, academics, and journalists, provides a new take on world classics and a reliable guide to what's hot in contemporary fiction. Featuring more than 700 illustrations and photographs, presenting quotes from individual novels and authors, and completely revised for 2012, this is the ideal book for everybody who loves reading.

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